

Priority Populations Technical Assistance

How can priority population contractors support other contractors in the strategic planning process?

Priority population contractors (PPC) are available to review county data and advise counties that want to address tobacco use for a particular priority community. The PPC prioritized specific counties and have begun contacting those contractors to discuss inclusion of that priority community in the county's strategic planning process. The PPC are available to provide technical assistance to all contractors in selecting indicators and determining strategies to best reach priority populations.

What technical assistance can they provide and when do I contact them?

The PPC are available to provide technical assistance at any step of the strategic planning process. Of course, involving the PPC contractors early in the process is recommended. Priority population contractors can provide framing questions for reviewing your data, assist in understanding data for a specific population and recommend appropriate indicators and strategies.

For more information contact Dave Harrelson at the Department of Health (360) 236-3685 (david.harrelson@doh.wa.gov) or any of the PPC contacts listed on the following pages.

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